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News Release

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Cambridge Public Library Garners Four Public Relations Awards at Massachusetts Library Association Conference

The Massachusetts Library Association (MLA) recently presented the 20th biennial public relations awards to several organizations, including the Cambridge Public Library, at its annual conference in Danvers, Massachusetts. Winners were chosen by a panel of independent judges from the public relations, press and library fields. Evaluation criteria included graphic design, originality and presentation. Entries were submitted for 17 categories, including brochures, community reading programs, social media and websites.

The Cambridge Public Library received First Prize for its newsletter, [*On and Off Broadway*](#), and for the Friends of the Library book, [*Cambridge Voices*](#), in the merchandise category. The Library's website and its [teen website](#) were recognized with Third Prize honors.

The Massachusetts Library Association advocates for libraries, librarians and library staff, defends intellectual freedom, and provides a forum for leadership, communication, professional development and networking to keep libraries vital. MLA has been working with libraries for over 100 years, representing members from all library types in the Commonwealth. For more information, visit www.masslib.org.

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